

Global Strategy and Leadership

3rd edition

Corrections

Corrections last updated: 15/09/2025

Item 1

Date published: 15/02/2021

Module 2, question 2.25, page 136

- Change 'table 2.11' to 'table 2.6'. The question should read as:
Use the information in example 2.12 and the worksheet given in **table 2.6** to respond to this question.

Item 2

Date published: 15/02/2021

Suggested answer for question 3.3, page 530

- The last sentence in the answer should read as:
Facebook should **manage** inform the government as required and involve them early in issues that may be cause concern in the future.

Item 3

Date published: 27/08/2021

Suggested answer for question 4.9, page 545

- In the **Disadvantages** column, the bullet point 'Easier contracts for review provide training and development opportunities for less experienced staff' has been placed in the incorrect column. This bullet point should be in the **Advantages** column.

Item 4

Date published: 24/03/2021

Suggested answer for question 7.13, page 573

- In the first column of the table, third row, 'An adapted 7-S framework' should read as:
Vision, capabilities and tactics

Item 5

Date published: 15/09/2025

Module 4, page 218

- The second bullet point on page 218 currently reads as:
finding new applications for the product for current users (e.g. Arm & Hammer baking soda being available in, or as, a variety of products including pure baking soda, fridge deodorisers, carpet deodorisers, pool maintenance products) (Arm & Hammer n.d.)
- This bullet point should read as:
finding new applications for the **existing product** for current users (e.g. Arm & Hammer **suggesting its existing baking soda product could be put on a plate in the fridge as a deodoriser, or sprinkled on carpet as a deodoriser**) (Arm & Hammer n.d.)

Please note: An FAQ document and Ask the Expert forum for each subject are available on Guided Learning, which is hosted by KnowledgeEquity. These FAQs and forums cover any clarifications or other frequently asked questions that may have been raised.

You'll find the FAQ document and Ask the Expert forum on the Guided Learning Dashboard.